## SCORE

Study Coordinators Organization for Research & Education

SCORE Monthly Meeting Wednesday May 18, 2022 3:00 4:00 pm

Guiding Principles for Social Media Recruitment and Overview of Dynamic Facebook Ads

Presented b. **HA. M. Dre WBF SYLOWIT** OTG

**Did You Know?** Depending on a specific topic, SCORE meetings may qualify toward maintenance of certification. Attendees must report and retain documentation of event (Certificate of Attendance distributed by SCORE). For details, see websites <u>ACRP</u> and <u>SOCRA</u>.

