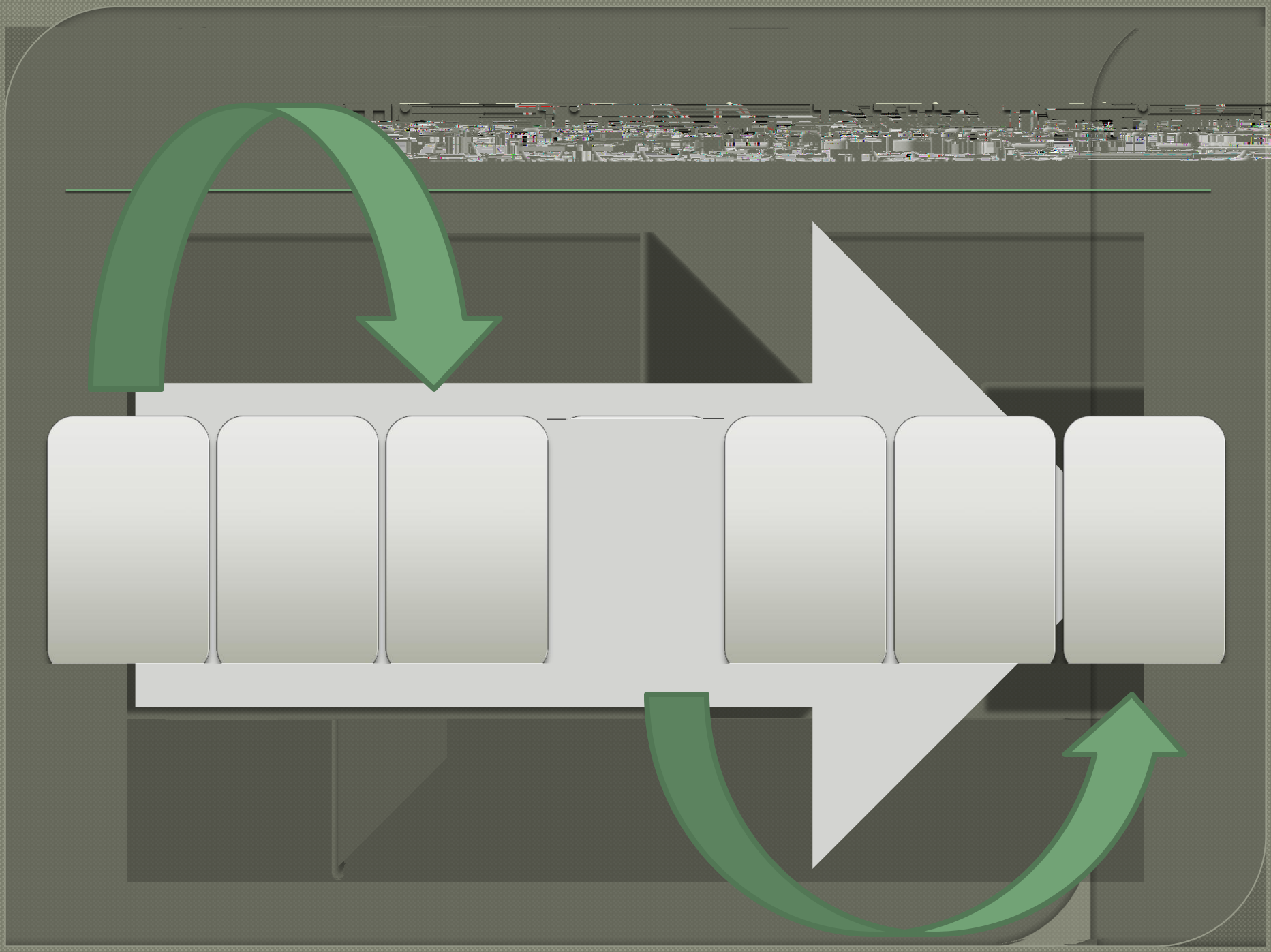


1. Evaluate the current rates of breastfeeding within an urban underserved practice in Monroe County.
2. Assess healthcare professionals knowledge, attitudes, and self-efficacy in caring for breastfeeding women and their infants.
3. Provide consistent breastfeeding education to women early in the prenatal period by informed and committed health care professionals through implementation of a toolkit aimed at assisting provider counseling of patients.





	3 months	6 months	9 months	12 months
	1	1		1
		1		1

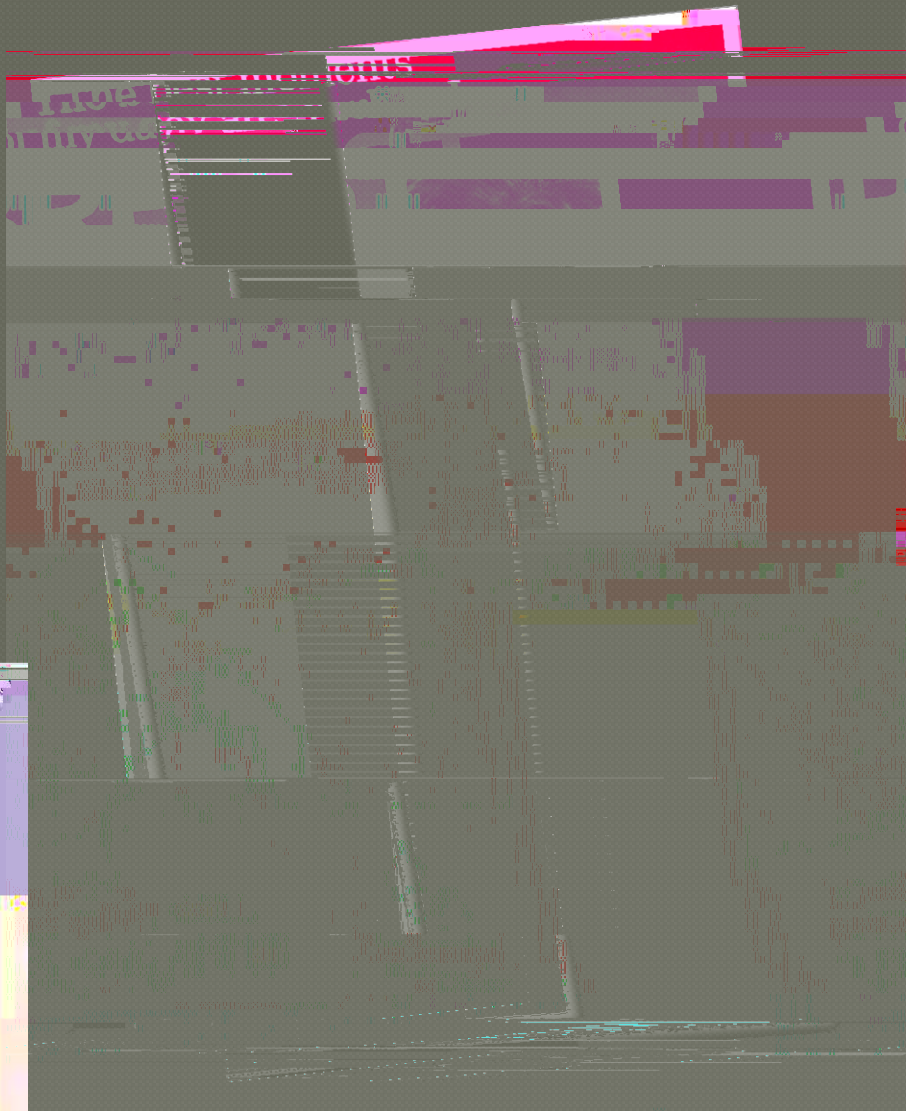
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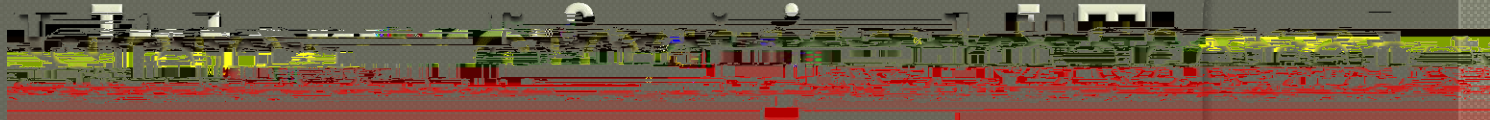
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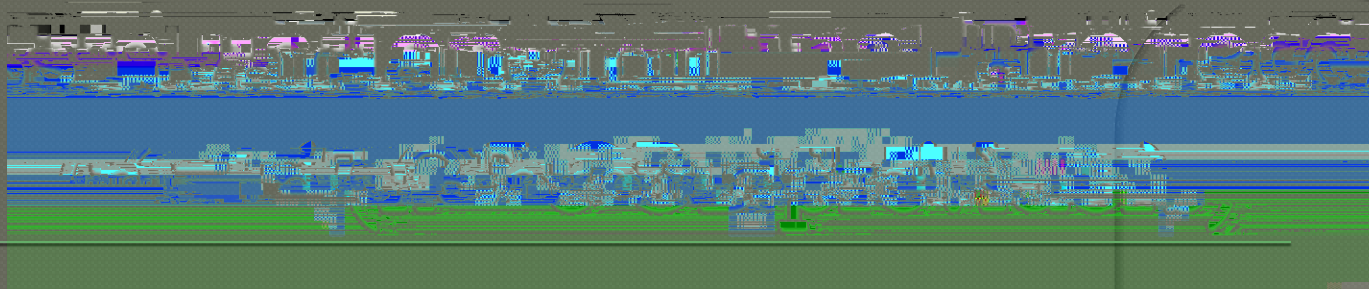






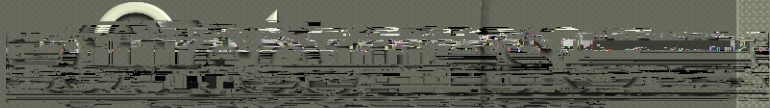












Evaluation Criteria	Pre-implementation	Post-implementation	Benchmark
			1 1
			2

¹ CDC National Survey of Maternity Practices in Infant Nutrition and Care (mPINC)- 2011

² Healthy People 2020





