

FRIENDS of STRONG VOLUNTEER UPDATE

2023

News & Updates for Strong
Memorial Hospital Volunteers

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Dear Friends of Strong Volunteers,

We continue to be amazed by the dedication and selflessness of you—our dedicated volunteers. We deeply appreciate all of you for going above and beyond our expectations.

Our volunteers are the heart of our operations—demonstrating exceptional bravery, compassion, and commitment to the health of our community as a whole. You continue to provide unparalleled service and comfort to our patients, their families, and our caregivers in many ways.

You all remain all-important to us and continue to add a much-appreciated element of personal service and comradery for our patients and their families. This holiday season we wish everyone time to rest, recuperate for the New Year, and quality time with loved ones.

Our sincere thanks and admiration for being a vital part of our Friends of Strong Team.

Sandy Arbasak
Director, Friends of Strong

Every day. Every year. Every way you support Friends of Strong helps enhance patient- and family-centered care initiatives at Strong Memorial Hospital. Since 1975, we've given more than \$20 million to programs and initiatives throughout the hospital.





10%

Cloverkey is a family-owned retail operations/supply company with over 40 years of experience in the hospital Gift Shop industry. Friends of Strong is excited to partner with this experienced group of professionals to provide quality goods and services to our patients, visitors, and staff. More of their story, including a detailed description of their loyalty program and comprehensive FAQs can be found [here](#).

The Cloverkey Loyalty Program allows you to earn points on every purchase and use them like cash. Signing up gets you access to double point days, seasonal specials, and a gift on your birthday. Simply visit the gift shop and ask to be added to the program at check out.

For any Friends of Strong Volunteers, show your badge when you sign up and you will receive a reward tag that automatically loads your 10% whenever it's scanned.



Each month will also bring new products and promotions for you to enjoy. As always, shopping at the gift shop will continue to support Friends of Strong and their patient- and family-centered care initiatives throughout the University of Rochester Medical Center.

The Gift Shop offers a wonderful assortment of gifts, flowers, and balloons for all ages. Gifts include fresh flowers by Stacy K, cards, toys, snacks, jewelry, Strong Memorial Hospital and Golisano Children's Hospital logo apparel, and so much more!

The Friends of Strong Gift Shop by Cloverkey is conveniently located in the main lobby of Strong Memorial Hospital, just beyond the information desk.

Hours:

Monday to Friday: 7 a.m. – 8 p.m.

Saturday & Sunday: 9 a.m. – 7 p.m.

[2024 Pet Therapy Calendar](#)

[Share the Warmth Coat Drive](#)

[Be a Secret Santa: Baby Love](#)

[Cloverkey Loyalty Program](#)



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Experience samples from more than 100 fabulous red, white, and sparkling, imported and domestic wines along with French champagnes, delicious hors d'oeuvres and luscious desserts. Create new memories at our complimentary photo booth and peruse a selection of silent auction activities and items from in and around Rochester—all while support

Contact Information

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